

DIRECT MARKETING SALES IN 1987

	MILLION DOLLARS
FRUIT	12.8
VEGETABLE.....	24.4
NURSERY & GREENHOUSE.....	45.2
MEAT, POULTRY, & DAIRY.....	19.5
FOREST PRODUCTS	2.4
OTHER AG PRODUCTS.....	8.0
TOTAL	112.3

***HOW MUCH HAS THE
INDUSTRY GROWN???***

**THE 2001 DIRECT MARKETING
SURVEY WILL ANSWER THIS.**

***IF CONTACTED, PLEASE TAKE
THE TIME TO RESPOND!!***



**NEW YORK
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